

RESUMEN

We are looking for the Brand Manager of CIGARS responsible in Spain. Plan, develop, and direct the marketing efforts to achieve the Cigars objectives within the organization. Responsible for coordinating activities of production, sales, advertising, promotion, purchasing, distribution and packaging development. Experience in similar position and industry. Native Spanish - English level proficiency. Residence in Spain.

DESCRIPCIÓN DE LA EMPRESA

Global company with a Danish head office. We are dedicated to the manufacture and sale of quality cigars and smoking tobacco to smokers around the globe.

DESCRIPCIÓN DEL PUESTO

Cycle support

- Support marketing manager in realising the objectives
- Prepare cycle briefings together with the sales operation manager
- Planning, implementing and evaluating the promotional activities and cycle plans
- Develop materials, in line with guidelines and also together with IBG, for the brands, supporting brand objectives and assisting sales to achieve their targets
- Keep track of competitor activities

Reporting

- Support and assist the marketing manager in preparing reports and presentations

Legal

- Support and assist the marketing manager in all legal aspects related to sales and marketing activities in the market
- Compile documentation required to contact Logista & Comissionado

Other

- To assist the marketing manager in specific and ad hoc trade related tasks when asked
- To assist the marketing manager in all activities regarding trade fairs and recommend improvements / changes when necessary

EXPERIENCIA

Minim of 4 years experience, preferably within the FMCG industry (sales experience is a pre).

FORMACION

Sales y / o Marketing.

IDIOMAS

Español nativo. Buen nivel de Inglés .

HABILIDADES y HERRAMIENTAS

- Strong literacy of the MS Office programs
- Is capable to work in a new created department without fixed structures and procedures in the beginning
- Attention to details, highly organized Prioritization and multi tasking skills. Be able to work under pressure
- Strong analytical skills. Team player who likes to work in a team
- *No problem with working for a tobacco company*

CONTRATACION

Incorporación inmediata.

REMUNERACION

A convenir en relación con la experiencia y la aportación.

CONTACTO

Envía tu curriculum vitae en formato word indicando el título de la posición a:
Esther Sancho, match @ inamat.net